



Optimized for Higher Education

Document Imaging and Workflow for Today's Educational Institutions



Delivering Results for Leading Institutions

Thanks to Optix, top-name colleges and universities have achieved remarkable benefits, for example:

- 89% reduction in admissions application processing time
- Elimination of application fees as a result of significant cost savings
- Electronic distribution of critical materials across multiple sites

Today, more students are graduating high school and seeking higher education; those numbers, coupled with the increasing volume of adults pursuing degrees to advance their careers, means heightened operational complexities for institutions. All university departments – from admissions and financial aid to HR – must continually improve processes and control spending. Your technology environment must be flexible, adaptable, and efficient to enable you to meet these challenges in a cost-effective manner.

Over Fifteen Years of Technology Leadership

Since 1988, Optix has helped renowned institutions across the U.S. address their document management, imaging, and workflow needs. Optix merges paper scanning, electronic forms, legacy databases, and customer workflow solutions to place critical documents in front of the right people at exactly the right time. The result: no more missing or misplaced folders, no labor wasted on document filing and retrieval, and minimization of paper storage space.

Optix exploits leading-edge technologies and empowers you to achieve radical performance enhancements.

Scan Documents at Top

Speed: Optix supports lightning fast scanners engineered specifically with document capture in mind. With Optix, you can take advantage of advanced scanning functions to add documents to your system at rates of pages per second.

Design Custom Indexing

Screens in Minutes: Using Optix's unique "drag-and-drop" Screen Generator you can quickly create custom indexing screens that tie directly to high-end databases, such as Oracle, Sysbase, MS SQL Server, and Informix.

Automate Business Processes with a Few Mouse Clicks:

Optix Workflow features an easy-to-use Graphical Route Builder, which allows you to define how information and documents flow through your organization with minimal effort.

Integrate with Legacy and Third-Party Applications:

Optix is designed with flexibility in mind so that it can seamlessly integrate with your systems environment and maximize existing technology investments.

Manage Paper, Web-based, E-Mail, and Fax Documents:

Most institutions receive materials from a variety of sources, in a variety of formats. With Optix, you can effortlessly pull scanned hardcopy and electronic documents into the same index and boost your record-keeping abilities.

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Select Higher Education Customers

- California State University, Sacramento
- Emory University
- Florida State University
- Massachusetts Institute of Technology
- Pensacola Christian College, A Beka Books
- University of Maine
- University of Maryland
- University of St. Thomas

Benefiting All Corners of the University

Optix can integrate seamlessly with your in-house developed or third-party Student Information System (SIS) to enhance core university functions:

Admissions: Manage all incoming applicant materials – including recommendation letters, essays, transcripts and more – and easily route packages to decision makers across multiple departments.

Registrar: Build a readily accessible archive of all paper-based and electronic student documentation, such as course schedules, transcripts, and grade reports.

Financial Aid: Track all student paperwork tied to funding decisions, including loan request forms, 1040 tax forms, and promissory notes, and ensure critical data is available to auditors.

Accounts Payable: House invoices, purchase orders, contracts and more in one convenient repository.

HR: Create a secure environment for employee-related materials, such as performance reviews, benefits information, and payroll details.

Optix can also support other functional areas, such as facilities management, university development offices, academic departments, campus book stores, and community outreach programs.

The Right Solution for Your Unique Needs

No two institutions are exactly alike. That's why we developed Optix as a modular family of solutions that can be implemented rapidly to meet specific customer requirements. And Optix can evolve as you grow – whether that means expanding within one department or implementing our technology campus-wide.

An average Optix installation – plus full hands on training – typically takes a week or less. Plus, with our graphical “drag-and-drop” interfaces, non-technical staff can design indexing screens and process workflows without IT intervention – no programming required.

This speed of implementation allows you to realize returns on your technology investment right away. Optix's flexibility and scalability enables you to capitalize on its power well into the future.



About Us

mindwrap, inc. is a premier provider of innovative document management and workflow solutions to the education, commercial, and government markets. mindwrap's flagship product, Optix, is a highly-scalable and flexible solution that can be customized to meet client's document management, imaging, workflow, COLD/ERM, text search, forms processing, and database publishing needs, and integrates seamlessly with legacy and third-party applications. Known for its technology leadership, delivery, and customer service excellence for over 15 years, mindwrap is headquartered in Flint Hill, Virginia.

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